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Impulse Creative: Time to Level-Up Collaboration and Service

(BABCOCK RANCH, Fla. October 14, 2019) - Collaboration. It's the lifeblood of a marketing agency. From internal collaboration among creatives to working hand-in-hand with clients, leadership at Impulse Creative has understood this since the beginning. Today, that strategy levels up with the hire of [Juli Durante](#) as Director of Inbound.

Juli is an always-curious marketer interested in the big picture of marketing and sales to help companies drive big revenue. A HubSpot user since 2011 with years of experience in agency leadership, Juli's deep understanding of inbound marketing campaigns and the tools to implement them will further Impulse Creative's mission of helping businesses grow better.

"Helping people reach their goals is so rewarding," Durante says. "I'm happy to join a team so well known in the inbound ecosystem and help them reach their goals. Then we'll do the same for the clients! The Impulse Creative reputation as helpful, driven, creative and fun is an exciting prospect. We're poised to level up the great service and work the team is already doing."

Juli's experience leading a team of inbound marketers, plus her education in Anthropology* and Art from Rutgers University— where she honed her curiosity and research skills— promises to deliver top-tier service to clients.

"We've always had pride in our service level," Impulse Creative Co-founder and CEO Remington Begg says. "Now we get to take that great service and add a new layer of awesomeness. I'm pumped that Juli gets to coach our amazing team, bring new insight to our clients and move the needle for both."

*Cultural anthropology, Juli says, "is all about people watching and shooting the shit with people. There's a natural curiosity involved. I love that it comes down to making connections with both people and situations. I can't wait to dive into this kind of work with the Impulse team."

Fun Fact: Juli loves to spend time volunteering for a marching arts group, hanging out with her dog and consuming way, way too much caffeine. She also loves pie. Don't ask her for her favorite... it's just too difficult to pick one. Get to know Juli on [Twitter](#) and [LinkedIn](#).

About Impulse Creative: Impulse Creative is a branding and marketing agency built by creative professionals focused on helping businesses navigate to the next level. A Platinum HubSpot Partner, Impulse Creative helps clients carve a path and make their mark in the digital landscape with creative marketing that's backed by clear, consistent inbound and conversational strategies, fueled by the best of emerging technology. www.impulsecreative.com